#### **CALI ACCELERATOR SURVEY QUESTIONS**

Please use this as a guide and complete the survey online at: https://www.surveymonkey.com/r/DL2LBGY

Since 2010, the Center for Cultural Innovation (CCI) has been working in partnership with The William and Flora Hewlett Foundation to invest in California's future arts leaders through individual professional development support, organizational capacity building, and new networking opportunities for the state's emerging arts leaders. By completing this 20-minute survey, you will be helping us to collect critical information about arts leaders across the state.

Emerging arts leaders in California who complete this survey are also fulfilling one of the eligibility requirements for the California Art Leaders Investments (CALI) Accelerator program for professional development (formerly Next Gen Arts). If you have previously taken this survey, you do not need to take it again in order to qualify for CALI Accelerator funding. New survey-takers should check the CALI Accelerator grant program website at <a href="https://www.caliarts.org">www.caliarts.org</a> for more information on how and when you can begin applying for funds.

Finally, the personal information you provide will be treated confidentially and will have no bearing on your ability to receive future grants. Only summary data will be publicly shared with survey respondents, funders, and organizations in the arts field, and will not be attributed to individual respondents.

Thank you!

## \* 1. First name: \* 2. Last name: \* 3. Email address: \* 4. Employer/Arts Organization Name: 5. Your title or organizational role: \* 6. Address: \* 7. City: \* 8. State: \* 9. Zip code: 10. Daytime phone: \* 11. Have you taken the survey before? Yes No No

* 12. Are you currently between the age of 18 and 35 years?
Yes
○ No
* 13. Are you currently working with a California non-profit arts organization as an administrator, artist or as a board member?
Yes
○ No
* 14. Have you worked in the non-profit arts sector for less than 10 consecutive years?
Yes
○ No

2. ORGANIZATIONAL DEMOGRAPHICS
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If you are involved with more than one arts organization, please answer all questions based on the organization with which you have the closet affiliation.

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* 15.	Pick the ONE descriptor that best fits your organization:
	Performing Group (theater, music, dance, etc.)
	Performing Arts Presenter
	Art Museum
	Other Museum
	Gallery/Exhibit Space
	Film/Media
	Independent Press or Literary Magazine
	Fair/Festival
	Arts Center
	Arts Council/Agency
	Arts Service Organization
	Union/Professional Membership Organization
	School or School District
	College/University
	Library
	Historical Society
	Humanities Council
	Foundation or Public Funding Agency
	Other Government
	Other (please specify)

* 16.	The artistic discipline that your organization supports is best described as:
	Dance
	Music
	Opera/Musical Theatre
	Theatre
	Visual Arts
	Design Arts
	Crafts
	Photography
	Media Arts
	Literature
	Folklife/Traditional Arts
	Humanities/Storytelling
	Multidisciplinary
	Non-Arts/Non-Humanities
	Culturally-Specific Heritage
* 17	What is the age of your organization?
	Start-up/Emerging: 0-5 years
	Young: 6-10 years
	Established: 11-20 years
	Mature: 21+ years
	Not Sure
* 18.	What is the annual budget of your organization?
	\$0-\$99,999
	\$100,000-\$299,999
	\$300,000-499,999
	\$500,000-\$1,999,999
	\$2 million-\$9,999,999
	Over \$10 million
	Not sure

* 19. How many paid staff currently work at your organization?	
Less than 5	
Between 6-10	
Between 11-15	
Between 16-25	
More than 25	
All Volunteer Organization	

### CALIFORNIA ART LEADERS SURVEY 3. DUTIES, INTERESTS, AND COMPENSATION \* 20. What is the nature of your employment? Full-time employee Part-time employee Independent contractor Intern Board member or other volunteer \* 21. Which term best describes your primary responsibility within your non-profit arts organization? Administration/Management Artist (musician, writer, visual or performing artist, artistic director, designer) Programs Technical Arts Education Governance/Board Member Other (please specify)

	Major function	Moderate importance	Minor function	Do not perform
Membership, audience development or other outreach				
Grants or Fundraising activities				
Planning or implementing programs				
Artistic creation or design				
Correspondence, meeting arrangements, filing	$\circ$			$\circ$
Publicity or Marketing				
Accounting and finance				
Research and writing				
Ticket or gift shop sales				
Personnel				
23. Please indicate which Public presentation	ch of the following	skills you consider yours	elf good at. (Check	all that apply.)
	nanagement ing		elf good at. (Check	all that apply.)
Public presentation  Program planning and r  Writing  Strategizing  Organizing  Networking and partner  Research  Supporting other memb  Mentoring	nanagement ing		elf good at. (Check	all that apply.)
Public presentation  Program planning and r  Writing  Strategizing  Organizing  Networking and partner  Research  Supporting other memb	nanagement ing		elf good at. (Check	all that apply.)
Public presentation  Program planning and r  Writing  Strategizing  Organizing  Networking and partner  Research  Supporting other memb  Mentoring	nanagement ing		elf good at. (Check	all that apply.)

* 24. What is your overall level of satisfaction with your current job?	
Very satisfied	
Somewhat satisfied	
Not too satisfied	
Not satisfied at all	
* 25. What are the most important things that would improve your job satisfaction?	
* 26. Are you paid an hourly wage or annual salary?	
Hourly wage	
Annual salary	
Not applicable	

CALIFORNIA ART LEADERS SURVEY	
3a. DUTIES, INTERESTS, AND COMPENSATION (CONT.)	
* 27. If an house wage is it?	
* 27. If an hourly wage, is it?  Less than \$10/hr	
\$10-\$15/hr	
\$15-\$20/hr	
\$20-\$25/hr	
More than \$25/hr	

3. DUTIES, INTERESTS AND COMPENSATION (CONT.)
* 28. What is your current ANNUAL salary or compensation at this organization?
\$5,000 or less
\$5,001 - \$10,000
\$10,001 - \$20,000
\$20,001 - \$40,000
\$40,001 - \$60,000
\$60,001 - \$80,000
\$80,001 - \$100,000
\$100,001 - \$150,000
\$150,001 - \$200,000
Above \$200,001
* 29. Please indicate which benefits, if any, you are receiving from your arts non-profit. (Check all that apply.)
Full health care coverage
Partial health care coverage
Retirement contribution
Do not receive benefits
Other (please specify)
* 20. Are you relying an other household or family members for financial support, aget charing, or handita?
* 30. Are you relying on other household or family members for financial support, cost-sharing, or benefits?  ———————————————————————————————————
○ No

* 31. How satisfied are you with the balance between your arts organization work and your personal and/or
family life?
Very satisfied
Somewhat satisfied
Not too satisfied
Not satisfied at all
* 32. What would increase your satisfaction with this balance?

# CALIFORNIA ART LEADERS SURVEY 4. CAREER MOTIVATIONS, DETERRENTS, AND ASPIRATIONS \* 33. What originally attracted you to your current arts organizational position/role? (Check all that apply.) Wanted to be involved in the arts Arts background Job description Compensation package Career path move Prior volunteer work or internship Friend's recommendation/advice Meaningful work to benefit the community Alignment with the organization's vision and values Other (please specify)

	Very important	Somewhat important	Not too important	Not important at
Involvement in the arts				
Salary and benefits or other compensation		$\bigcirc$	$\bigcirc$	$\bigcirc$
Job security				
Time flexibility (flex time, family leave)		$\circ$	$\bigcirc$	$\bigcirc$
Work location (distance from home to work)				
Opportunities for fun at work				
Opportunities to work with people you admire and enjoy	$\circ$			$\circ$
Absence of stress				
Alignment with my organization's vision and values				$\circ$
Opportunities to participate in work design	$\bigcirc$			$\bigcirc$
Decision-making authority		0		
Opportunities to be of service, produce something of value				$\bigcirc$
Human contact, respect from employers, staff and clients	$\circ$			$\bigcirc$
Cooperation on the job			$\bigcirc$	
Career-building aspects of the job				
Opportunities to network with young professionals in other organizations	$\bigcirc$			$\bigcirc$
35. Please indicate you		your current non-profit a	-	
Involvement in the arts				

	Very satisfied	Somewhat satisfied	Not too satisfied	Not satisfied at
Additional Comment				
Salary and benefits or other compensation				
Additional Comment				
Job security				
Additional Comment				
Time flexibility (flex time, family leave)		$\bigcirc$		
Additional Comment				
Work location (distance from home to work)				
Additional Comment				
Opportunities for fun at work				
Additional Comment				
Opportunities to work with people you admire and enjoy			$\bigcirc$	$\circ$
Additional Comment				
Absence of stress				
Additional Comment				
Alignment with my organization's vision and values				$\circ$
Additional Comment				
	_			

	Very satisfied	Somewhat satisfied	Not too satisfied	Not satisfied
Additional Comment				
Decision-making authority				
Additional Comment				
Opportunities to be of service, produce something of value		$\bigcirc$		$\bigcirc$
Additional Comment				
Human contact, respect from employers, staff and clients				
Additional Comment				
Cooperation on the job				
Additional Comment				
Career-building aspects of the job  Additional Comment				
Additional Comment				
Opportunities to network with young				
professionals in other organizations				
Additional Comment				
OF Dayou and your work in the nan	profit arts as a l	and tarm agrees not	h or tomporory	
66. Do you see your work in the non-  Long-term career path	-pront arts as a r	ong-term career par	ir or temporary?	
Temporary				

CALIFORNIA ART LEADERS SURVEY
4a. TEMPORARY CAREER PATH
* 37. If temporary, please indicate which scenarios fit your decision to continue working in the non-profit arts. (Check all that apply.)
Continue working until something better comes along
Continue working until you finish school
Continue working until you decide on a career
Continue working until there is a better opportunity in another non-profit sector
Continue working until there is a better opportunity in the private sector.
Continue working until you can sustain yourself as a full-time artist.
Comments

4. CAREER MOTIVATIONS, DETERRENTS, AND ASPIRATIONS (CONT.)
* 38. Does your career plan include blending an arts organizational job with your own artistic pursuits?  Yes  No
* 39. Five years from now I see myself as most likely: (check one)
Working with this same organization
The head of or a more responsible position in this same organization
The head of or a more responsible position in a different organization
Working for a different organization in the non-profit arts sector
Starting my own non-profit arts organization
Working in the commercial art sector
Working primarily as an artist
Working in the same job area/role but in another non-profit area
Working in the private sector
Working in the public sector
Back in school
Reducing my work hours or not working to spend more time with family
Ooing something completely different
O Not working
* 40. Five years from now, do you see yourself as working/living in California?  Yes  No
* 41. Which ONE of the following descriptions best captures your feelings about the opportunity to have a fulfilling career in a non-profit arts organization?
I am feeling optimistic about having a fulfilling career in this field
I am feeling pessimistic about having a fulfilling career in this field
Neither, I am not looking for a career in the non-profit arts

	Very important	Somewhat important	Not too important	Not important a
Compensation (salary et. al.)				
Benefits (medical. insurance etc.)	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Decision making authority				
Job security				
Chances for advancement & promotion			$\bigcirc$	
Working relationship & networking with peers				
Physical working environment				
Absence of stress on the job				
Respect for my family commitments				
Opportunities for professional development (training, mentoring etc.)	$\bigcirc$		$\bigcirc$	
Ability to make a positive impact on society	$\bigcirc$			
Alignment with an organization's vision and values			$\bigcirc$	
My own artistic career commitment				
The relevance of this work to my goals and aspirations			$\bigcirc$	

	Ctuan I A -	A	Neither Agree nor	D:	C+ 1
	Strongly Agree	Agree	Disagree	Disagree	Strongly Di
I need more leadership training.					
I need more direct experience in leadership positions.			$\bigcirc$	$\bigcirc$	
I am not sure how to go about taking on greater leadership roles.					
My age or inexperience prevents me from advancing in my organization.					
Those in current leadership positions do not nurture my growth as a leader.					
My organization does not have an adequate budget for professional development.					
The structure of my organization leaves me out of decision-making processes.					
I have little time for planning or reflection to set my leadership agenda.		$\bigcirc$			$\circ$
I do not need further leadership development.					
5. How could your or	ganization better s	upport your de	evelopment as a lead	er?	

46. How many years have you been working/serving (enter either less than one year or number of years):    Less than   1 yr   2 yrs   3 yrs   4 yrs   5 yrs   6 yrs   7 yrs   8 yrs   9 yrs     In your current position	ALIFORNIA ART LE	ADERS S	SURVE	ΞΥ							
46. How many years have you been working/serving (enter either less than one year or number of years):  Less than  1 yr 1 yr 2 yrs 3 yrs 4 yrs 5 yrs 6 yrs 7 yrs 8 yrs 9 yrs  In your current position											
Less than 1 yr 1 yr 2 yrs 3 yrs 4 yrs 5 yrs 6 yrs 7 yrs 8 yrs 9 yrs In your current position  At your current organization  In the arts field  In non-profit work of any sort  In another field  At your current  The arts field  The arts fie	RAINING AND EXPERIEN	ICE									
In your current position 2 yrs 3 yrs 4 yrs 5 yrs 6 yrs 7 yrs 8 yrs 9 yrs  At your current organization 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	46. How many years	have you b	oeen wo	orking/se	rving (en	ter eithei	r less tha	n one ye	ar or nur	nber of y	ears):
At your current organization			1 yr	2 yrs	3 yrs	4 yrs	5 yrs	6 yrs	7 yrs	8 yrs	9 yrs
In the arts field	In your current position										
In non-profit work of any sort											
In another field  47. If you have changed careers, what profession or career path were you in before you started working in	In the arts field										
47. If you have changed careers, what profession or career path were you in before you started working in											
	In another field										

48.	What kinds of training have you had for your current work? (Check all that apply.)
	Higher education arts training (four courses or more)
	Liberal arts degree
	Arts-related masters degree or higher
	Higher education business or management training
	Internships, apprenticeships
	On-the-job training at your current organization
	On-the-job training at another organization (public, non-profit, commercial)
	Work as an artist
	Self-taught
	Informal peer networks
	Informal learning from teachers or mentors
	Instruction offered through community centers or organizations
	Instruction offered through artist-serving associations or membership organizations
	Private studio or individual instruction outside of formal degree programs
	Other (please specify)
49.	If you are an employee, have you been promoted within your organization?
	Yes
$\bigcirc$	No
	Not Applicable

CALIFORNIA ART LEADERS SURVEY	
5a. TRAINING AND EXPERIENCE EMPLOYEE	
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* 50. If yes, did that promotion come with a: (Check all that apply.)	
Title change	
Salary increase	
Workload increase	

### CALIFORNIA ART LEADERS SURVEY 5. TRAINING AND EXPERIENCE (CONT.) \* 51. If you are a board member, have you received recognition for your contributions such as requests to take on greater responsibilities (e.g. board chair, committee chair, greater decision-making roles)? Yes No Not Applicable \* 52. How satisfied are you with the training or mentoring that you have received at your current organization: Very satisfied Somewhat satisfied Not too satisfied Not satisfied at all \* 53. What kinds of training are you most interested in for improving your current performance and future contributions to your organization?

6. EXTERNAL RESOURCES AND SUPPORT SYSTEMS
* 54. Do you currently have good relationships with peers working in the arts or other sectors from who you learn and with whom you can compare notes?
Yes
No No
Comments
* 55. Do you have access to organizations, listservs, social networks or other resources that help you find and keep in touch with your professional peers?
Yes
No No
If yes, please specify
* 56. How satisfied are you with your access to senior leaders at your current organization who you consider mentors and to whom you can turn to for advice and encouragement?
Very satisfied
Somewhat satisfied
Not too satisfied
Not satisfied at all
* 57. Do you have other senior leaders that you turn to as mentors for advice and encouragement?  Yes
○ No
* 58. Do you currently take advantage of professional development workshops or conferences to receive training and network with other emerging arts professionals?
Yes
○ No

* 59. At this stage of your career, what skills would be most helpful for you to develop? (Check all that appl	ly)
Achieving better work/life balance.	
Strengthening my communication skills.	
Taking greater risks.	
Understanding my own leadership style.	
Understanding my own strengths and limitations.	
Understanding the artistic side of running an arts organization.	
Understanding the business side of running an arts organization.	
Using networking and connections to achieve results.	
Working with and managing boards of directors.	
Working with conflict in healthy and productive ways.	
I don't need to develop leadership skills right now.	
Advocating for the arts.	
Asking for accountability in myself, and others.	
Developing and communicating the organization's vision.	
Developing programs and evaluation strategies.	
Empowering my staff for greater results.	
Fundraising.	
Increasing my effectiveness in community initiatives.	
Promoting and managing teamwork.	
Setting an organization or community initiative's direction.	
Other (please specify)	
* 60. What else can you tell us about how to cultivate and nurture next generation leadership in California- based arts organizations?	
based arts organizations:	

7. PERSONAL DEMOGRAPHICS	
* 61. What is your birth date?	
* 62. What is your sex?	
Male	
Female	
Transgender	
* 63. What is your primary race/ethnicity?	
African American/African Descent	
Asian, Asian American, Pacific Islander	
Latino, Hispanic, Chicano	
Native American, Native Alaskan	
Caucasian, White	
Multi-racial	
Other (please specify)	
* C4 Mb at is visus around be used all income Q	
* 64. What is your annual household income?  \$5,001 – 10,000	
\$10,001 – 20,000	
\$20,001 – 40,000	
\$40,001 – 60,000	
\$60,001 – 80,000	
\$80,001 - 100,000	
\$100,001 - 150,000	
\$150,001 - 200,000	
Above \$200,001	
7.3010 \$200,001	

* 65. Do you live in a central city, suburb, small town, or rural area?
Central city
Suburb
Small Town
Rural area
* 66. Are you willing/interested in updating this profile annually to assist the Hewlett Foundation and CCI in
better serving the needs of emerging arts professionals in California?  Yes
No, thanks
100, triariks
67. Preferred email address: