



Vallejo Arts Fund 2025

Outreach Ambassadors - Role Description

VAF Mission

The Vallejo Arts Fund will distribute \$1,000,000 over the next two years to support arts & culture in Vallejo by beginning to address structural inequities that have impacted historically excluded artists, culture bearers, arts organizers, and their communities. Led by priorities from Vallejoans, supported by the William and Flora Hewlett Foundation, facilitated by Great Leap, and administered by the Center for Cultural Innovation, the Fund will offer grants in at least 5 separate categories.

VAF Guiding Principles

The Vallejo Arts Fund shares resources, outreach, and leadership centering locally-rooted artists, cultural bearers, collectives, and organizations, from a broad range of life experiences and perspectives, that support arts and cultural practices and work in Vallejo, CA. Guided by wisdom from 2019-2025 surveys, forums, Listening Circles, and Cohorts, the Fund is grounded in the voices of Vallejo's diverse communities and their lived experiences as artists, culture bearers, and arts organizers. All contractors will meet the Fund's values of diversity and inclusion around race, ethnicity, gender, sexuality, age, ability, socio-economic status, artistic genre, and regional lived-experience. The Vallejo Arts Fund seeks to center the voices of Vallejoans and community self-determination while sharing resources with the Vallejo artistic community and finding a balance between gifts of meaningful size for as many grantees as possible.

As things have shifted in the world, so too has the Vallejo Arts Fund. We welcome change and will continue building on the foundation laid by Three Palms Group and the work of Maria Tucker, ser marin luna, and all of our collaborators. Moving forward, the Vallejo Arts Fund will continue to be co-led by "DeLa" / Alison De La Cruz only now through Great Leap, Inc, a small arts organization in Los Angeles, CA where DeLa serves as the Executive & Artistic Director. Great Leap creates bridges to a more just world, weaving performing arts, cultural practices, and community engagement to transform our relationships to the Earth and each other.

Great Leap is partnering with Richmond, CA-based organization Calling Up Justice to continue building on the foundation laid by Three Palms Group and to welcome new voices and perspectives into this work. Co-lead Claudia Alick serves as the Executive & Artistic Director of Calling Up Justice bringing expertise in funding, arts, and digital communications. Calling Up Justice is a transmedia practice producing performances of Justice online, onstage, and on the streets.

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Center for Cultural Innovation (CCI) is a trusted partner in managing the fiscal distribution of payments and overseeing the administration of the Vallejo Arts Fund for its receipts, including grantees, panelists, and more. CCI's mission is to support individuals in the arts—artists, culture bearers, and creative entrepreneurs—to realize greater self-determination so as to unfetter their productivity, free expression, and social impact, which contributes to shaping our collective national identity in ways that reflect the diversity of society. Learn more at www.cciarts.org.

About the VAF Outreach Ambassadors

Four (4) Outreach Ambassadors will be contracted to engage the Vallejo Arts & Cultural Community of artists, cultural bearers, and arts organizers to share information and encourage folks to apply to the Vallejo Arts Fund inaugural application round. A deep connection to Vallejo, CA and an understanding of the arts and cultural community is essential. Experience in cultural or community organizing, engaging diverse communities, with a track record of engaging with diverse communities, is highly preferred. Availability to produce events in September or October is a must. Excellent communicator, someone with initiative, and someone with event or gathering production skills. Ability to multitask and work in a fast-paced, highly communicative environment is preferred. Each Outreach Ambassador will be responsible for:

- Spreading the word about the Vallejo Arts Fund through outreach at 3-5 Vallejo-based events;
- Produce and host one unique Vallejo Arts Fund application party to demystify the application process where VAF and/or CCI team members can answer questions to support Vallejo artists' capacity in order to increase the number of Vallejoans who are applying to one of 5 categories: Individual Artist Microgrants; Youth Arts, Diverse Arts & Cultural Practices; Arts & Cultural Space Grants.
- Report to the VAF Co-leads.

Time Commitment and Compensation

Outreach Ambassadors will be contracted to provide about 30 hours of services within a 6-week project period for a total compensation of \$900. This will be divided into 2 payments.

We seek to fill these positions immediately and will remain open until filled. Applicants should submit a cover letter & resume to vafadmin@greatleap.org

Please be aware that serving as a 2025 Outreach Ambassador for the VAF will make you ineligible to apply for VAF funding this year.