

# **Grantwriting Tips & Techniques September 20, 2023**

## Let's be clear...

- Grantwriting is a practice.
- The LA County Performing Arts Recovery Grant was competitive!



# **Grantwriting Prep**

- Review all the things.
- Contact the funder.
- Take a tour of the online application.



### The Narrative

- Know the Review Criteria
- Answer the question (ex. Describe the project for which you are seeking funding, providing details regarding the use of funding, primary project activities to take place during the grant period, collaborators, if any, and timeline.)
- Quantity & Quality (ex. Describe your audience and/or the communities that support you and your importance to them.)
- Demonstrate Readiness



# The Budget

- Basic Budget Components: Income (contributed, earned, in kind),
  Expense (direct and indirect), Notes
- Budget Notes = Precious Real Estate
- Do I balance my budget? (Asking for a friend.)
- Ask for the full amount



# The Work Sample/Supporting Documentation

- Choose a sample that sets you up for where you want to go
- Clear Audio/Visuals > Production Values
- When in doubt, choose video
- Skip the credits
- Show <u>your</u> work



# **More Tips**

- Narrow Your Request
- Mirror the Funder
- Page Limits + Timestamps
- Never Assume
- Reuse + Recycle
- Apply Early



#### Resources

#### **CENTER FOR CULTURAL INNOVATION**

- Quick Grant: up to \$600 to support artists' professional development activities; monthly deadline
- Monthly E-Newsletter
- Panel Participation

#### LA COUNTY DEPARTMENT OF ARTS & CULTURE

- LA County Performing Arts Recovery Grant Recipients
- Digital Resource Center
- Monthly E-Newsletter
- Panel Participation
- Professional Development Providers

#### **ADDITIONAL RESOURCES**

- <u>California Arts Council</u>: grant, employment, workshop, and panelist opportunities
- <u>LA Culture Net listserv</u>: grant, employment, and workshop opportunities in the arts
- <u>LA Dept of Cultural Affairs</u> (look into your local arts agency)
- YBCA Artist Power Center: grant, employment, and workshop opportunities in the arts (mostly Northern California)



