

Los Angeles
County
Arts &
Culture



WELCOME!

We'll get started in a few minutes.



**LOS ANGELES COUNTY PERFORMING ARTS RECOVERY GRANT
INFORMATIONAL WEBINARS
April 18 & 20, 2023**



LA COUNTY LAND ACKNOWLEDGMENT

The County of Los Angeles recognizes that we occupy land originally and still inhabited and cared for by the Tongva, Tataviam, Serrano, Kizh, and Chumash Peoples. We honor and pay respect to their elders and descendants past, present, and emerging as they continue their stewardship of these lands and waters. We acknowledge that settler colonization resulted in land seizure, disease, subjugation, slavery, relocation, broken promises, genocide, and multigenerational trauma. This acknowledgment demonstrates our responsibility and commitment to truth, healing, and reconciliation and to elevating the stories, culture, and community of the original inhabitants of Los Angeles County. We are grateful to have the opportunity to live and work on these ancestral lands. We are dedicated to growing and sustaining relationships with Native peoples and local tribal governments, including (in no particular order) the

Fernandeño Tataviam Band of Mission Indians
Gabrielino Tongva Indians of California Tribal Council
Gabrieleno/Tongva San Gabriel Band of Mission Indians
Gabrieleño Band of Mission Indians - Kizh Nation
San Manuel Band of Mission Indians
San Fernando Band of Mission Indians

To learn more about the First Peoples of Los Angeles County, please visit the Los Angeles City/County Native American Indian Commission website at anaic.lacounty.gov.



ABOUT

The **LA County Performing Arts Recovery Grant** (Initiative) is a new grant initiative designed to support the continuing recovery of LA County's dynamic performing arts sector through flexible funding support that centers the artistic and creative process. It will deliver one-time funding to artists, independent producers, and small and mid-sized performing arts organizations that have a demonstrated history of developing, producing, and/or presenting work in the performing arts disciplines, such as dance, music, theater, folk, and traditional arts, with a history of public-serving performances, festivals, events, and engagement activities. A total of \$1.2M is available.

Grants of up to \$30,000 will be awarded through a competitive grant application process to support the creation, documentation, and/or presentation of new or existing artistic work.

The Grant is an initiative of the LA County Department of Arts and Culture (Arts and Culture). The Center for Cultural Innovation (CCI), a nonprofit intermediary focused on the economic security of individuals in the arts, is administering the initiative on behalf of Arts and Culture.



BACKGROUND & GOALS

As part of the 2020 dissolution of the Ford Theatre Foundation, which previously operated the John Anson Ford Theatres, the LA County Board of Supervisors approved remaining Ford Theatre Foundation funds to be transferred to Arts and Culture to establish a non-renewable regrant fund to support the region's diverse performing artists, producers, and organizations, in the spirit of the former Ford Theatre Foundation.

The goals of the Initiative are to:

- support the County's performing arts sector;
- stimulate the sector's continuing recovery from the COVID-19 pandemic;
- support the creation, presentation, and documentation of artistic work for County audiences and communities;
- advance cultural equity and inclusion, and equitable partnerships; and
- strengthen the region's cultural infrastructure and creative capacity.



TIMELINE

Application Opens	April 12, 2023 at 9 a.m. PT
Application Deadline	May 10, 2023 at 12 p.m. PT (Noon)
Grant Panel	Week of June 19, 2023
Funding Notifications	June 28, 2023 by 5 p.m. PT
Grant Period of Support	July 2023 - July 2024

ELIGIBILITY

The Initiative supports LA County-based **individual artists, independent producers, and small and mid-size performing arts organizations**—including nonprofits, for-profits, fiscally sponsored organizations (Models A or C), and producing collectives—that are a part of the cultural performing arts community that performs regularly throughout the region. Also eligible are those that participated in or would have been eligible to participate in the Ford Theatres’ Artist Partnership Program (APP), Big World Fun (BWF), and Jam Sessions (JS) programs.

Depending on the applicant category (i.e., individuals or organizations), additional criteria must be met to be eligible for funding consideration.



ELIGIBILITY - INDIVIDUALS

Individual artists and **independent producers** must also:

- Reside full-time in LA County;
- Be 21 or older;
- Have a documented history (at least five years) of developing, producing, and/or presenting work in the performing arts (dance, theater, music, and traditional and folk arts) in a public context, including online/digital platforms, in LA County;
- Cannot be a full-time or matriculating student; and
- Cannot have a conflict of interest (family or financial relationships) with the boards, staff, and directors of CCI, LA County's Board of Supervisors, or Arts and Culture.

ELIGIBILITY - ORGANIZATIONS

Organizations (i.e., nonprofits, for-profits, fiscally sponsored organizations - models A or C, and producing collectives) must also:

- Be based in LA County;
- Have a mission that expressly centers on the performing arts;
- Have a documented history (at least five years) of developing, producing, and/or presenting work in the performing arts (dance, theater, music, and traditional and folk arts) in a public context, including online/digital platforms, in LA County;
- Annual operating budget/total revenue cannot exceed \$5M;
- Cannot be a County-owned or operated organization or facility; and
- Cannot have a conflict of interest (family or financial relationships) with the boards, staff, and directors of CCI, LA County's Board of Supervisors, or Arts and Culture.



ELIGIBILITY – CONTINUED

- **Applicants may apply only once and to only one category.** In other words, you may not apply both as an Individual and as the primary contact of an Organization, even if you meet the eligibility criteria in both categories.
- **We will not accept applications that request support for the same project,** regardless of category.
- **Producing collectives will need to select a single representative** (i.e., a lead applicant) to apply, and if funding is approved, this individual will be responsible for fulfilling the grant requirements.
- Similarly, for applicants who propose project activities that support a partnership or collaboration with one or more individuals or organizations, **a single representative of the partnership/collaboration will serve as the lead applicant.**



SUCCESSFUL APPLICANTS

...will demonstrate:

- A strong background in artistic and/or cultural work in the performing arts;
- A documented existing and supportive audience in the County;
- An active and meaningful role in the region's performing arts ecosystem;
- Alignment with the mission and vision of Arts and Culture, and the goals of the Initiative;
- The potential for funding to support the creation, documentation, and/or presentation of new or existing artistic work;
- Projects that advance cultural equity and inclusion, including projects that prioritize, support, engage, amplify, and/or are led by artists, organizations, or communities that identify as BIPOC, disabled, female, LGBTQIA, rural, immigrant, or other underrepresented voices in the performing arts; and
- Projects that promote the development of equitable partnerships, including but not limited to payment (at or above a fair living wage) for all artists and collaborators in the project.



REVIEW CRITERIA

Review Criteria	Maximum Point Value
1. Resonance: Applicant’s work demonstrates a strong background in artistic and/or cultural work in the performing arts.	25
2. Relevance: Applicant has an existing and supportive core audience and is an integral part of the County’s performing arts ecosystem.	25
3. Reflective: Project aligns with the goals of the LA County Performing Arts Recovery Grant initiative, and will advance cultural equity and inclusion.	25
4. Impact: Funding will support the applicant in creating, documenting, and/or presenting new or existing artistic work, and there is the likelihood that funding will realize the project's goals.	25



APPLICATION - NARRATIVE

1. What is the **mission/purpose** of your performing arts work?
2. Describe your **audience and/or the communities** that support you and your importance to them.
3. Describe your **role in and contributions to LA County's performing arts ecosystem**.
4. List **key productions/performances** in LA County since January 1, 2019. Include date, location (indicate if virtual or list physical address), and approximate number of audience members.
5. **Describe the project** for which you are seeking funding, providing details regarding the use of funding, primary project activities to take place during the grant period, collaborators, if any, and timeline.
6. Arts and Culture's vision is of a region in which arts, culture, and creativity are integral to every aspect of civic life for all people and communities, with a lens of cultural equity and inclusion. In what way(s) does **your proposed project align with and advance cultural equity and inclusion in the region?**
7. In what way(s) does your **project help to realize one or more of the Initiative's goals?**
8. Approximately **how many people will be hired** (i.e., paid) to work on the proposed project?



APPLICATION – PROFESSIONAL EXPERIENCE

INDIVIDUALS

- Upload a copy of your CV or résumé (3 pages max)

ORGANIZATIONS

- Upload a single document that includes a compilation of bios for core staff/collective members and a list of current and past productions, including date and venue (3 pages max)

APPLICATION - PROJECT BUDGET

- Limited to one (1) page
- Sample project budget template is available [here](#)
- Budget Notes section (required)
- Funding is meant to be flexible and can support any project and/or operating costs toward achieving the artistic work.

Examples of Project Expenses*

- Artist, collaborator, and designer fees at or above a fair living wage
- Creative space costs
- Partnership and collaborative costs
- Venue production expenses
- Costumes, props, lighting, et al.
- New media or immersive technologies
- Marketing
- Online production costs
- Documentation costs
- Community engagement
- Accessibility costs associated with artist or audience engagement

Examples of Operating Expenses

- Staff salaries and benefits; for individual applicants, this includes fees, compensation, or other resources necessary for the individual to complete the project
- Overhead (no cap)
- Administrative costs
- Professional services (e.g., bookkeeping, insurance coverage)

*Abridged list – See grant [Guidelines](#) for full description



APPLICATION – WORK SAMPLES

- Only one work sample is required; however, applicants can submit up to three samples. **If only one sample is included, it must be of a live performance.** Submitting only text or image-based materials will not be acceptable for this performing arts grant.
- **Panelists will review samples for up to 5 minutes in total.**
- If you are submitting more than one type of work sample, **you cannot submit the recommended total for each type.** For example, you can submit 2 minutes of audio and 3 minutes of video but NOT 5 minutes of audio and 5 minutes of video. If you are uploading text or image-based materials, five pages equate to 5 minutes.
- **Work samples must be uploaded directly to the Submittable platform.** We will not accept documents that link to an outside platform.
- Each uploaded work sample must be accompanied by a **one to two-sentence description** that provides contextual information and viewing/playback instructions (if applicable)
- For technical assistance, request support at <https://www.submittable.com/help/submitter/>. Submittable’s business hours are 9 am – 5 pm MT. They aim to respond within 24 business hours.



APPLICATION – PANELIST NOMINATIONS

Applicants are required to nominate at least one and no more than three individuals or organizations that they feel are critical to the County’s performing arts ecosystem and whose judgment they trust in recommending grantees for funding. *Nominations will be concealed from panelists. In other words, the panel will not see your responses or factor them into their review.

Individual Nominee

1. First Name
2. Last Name
3. Phone Number
4. Email
5. Optional – Website
6. What is your relationship to the nominee?
7. Briefly, why are you nominating this individual?

Organization Nominee

1. Organization Name
2. Primary Contact First Name
3. Primary Contact Last Name
4. Primary Contact Title
5. Primary Contact Phone Number
6. Primary Contact Email
7. Optional – Website
8. What is your relationship to the nominee?
9. Briefly, why are you nominating this organization?



AWARD INFORMATION/GRANTEE REQUIREMENTS

Funding Distribution

CCI will distribute 100% of the approved award amount upon execution of the grant agreement. For individuals, we understand that fund disbursement may impact disability-related supports. Therefore, we can work with grantees on a 1:1 basis to determine a payment plan that works for them.

Acknowledgment

Grantees must acknowledge Arts and Culture's support in any materials or announcements related to the funded project.

Final Report

Grantees are required to prepare and submit a final report detailing the use and impact of the funds. Reports will be due July 1, 2024, through the Submittable platform. More details will be shared in the grant agreement.

Record Keeping

Grantees must maintain records for five (5) years, and provide copies of records to County or federal auditors if requested.



APPLICATION TIPS

- Review all ephemera
 - [Guidelines](#)
 - [Application Preview](#) (.pdf and .doc versions)
 - [Frequently Asked Questions](#)
 - ...this webinar!
- Be clear and to the point—avoid responses that are overly technical or dense/abstract.
- Have a friend, etc. look over your application to see if any important details were left out or whether anything is unclear.
- Reach out to CCI staff! Email us at grants@cciarts.org or call 415.288.0530 during our office hours on Wednesdays and Fridays, from 10am - 2pm.



Los Angeles
County
Arts &
Culture



Center for
Cultural
Innovation