



INVESTING IN ARTISTS

INFORMATIONAL WEBINAR
JULY 20, 2022

WHAT IS INVESTING IN ARTISTS?

The Investing in Artists grant program supports **individual artists** who are creating **new** work in the **performing** or **media arts** that **pushes the envelope of their creative process, explores new artistic collaborations, and/or supports artistic growth and experimentation that extends the boundaries of their art-making.**

Projects must be completed within 12 months of the grant award start date.





Courtesy of 2021 Investing in Artists grantee, Eric Garcia.

GUIDELINES

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ELIGIBILITY

- Must be a full-time resident of San Mateo, Santa Clara, or Santa Cruz county at the time of applying and for the duration of the grant period (October 2022 – October 2023).
- Must be an individual working artist; organizations, artistic companies, and collectives cannot apply.
- Must propose a new project.
- Must have performed or presented artistic work in a public context—including online/digital platforms—within the last three years.



GUIDELINES

ELIGIBILITY, CONT.

- Must be 18 years or older at the time of the application deadline.
- Cannot be a full-time or matriculated student.
- Cannot submit more than one application.
- Cannot have a conflict of interest (family or financial relationship) with the board, staff, or directors of the Center for Cultural Innovation.



GUIDELINES

REVIEW CRITERIA

- Clarity, rationale, and readiness of proposed project, including identification of specific work plans, timeline, and collaborators (if any) required to carry out the project;
- Evidence that funding is coming at a “critical juncture” in the artist’s career (i.e., that the proposed project provides a significant opportunity to “push the artistic boundaries” at the right moment for the artist), and the potential long-term impact of the grant. In other words, there is a compelling rationale as to why the artist should be supported at this particular moment; and
- Demonstrated record of artistic achievement and quality of work.



GUIDELINES

TIMELINE

- Applications accepted from July 6 to August 17 by 12 p.m. PT (aka NOON!)
- Notifications sent on October 4, 2022





Sheher Azaad, 2021 Investing in Artists grantee. Courtesy of the artist. Photo credit: Robert Paul Cohen.

APPLICATION



APPLICATION

NARRATIVE

- **Project Description:** Describe the artistic innovation project for which you are seeking funding, providing details with regards to your timeline, required resources, and collaborators, if any.
- **Collaborators** (Optional): If applicable, include up to three brief bios for key collaborators and describe how they are supporting the project.
- **Why Now?:** Explain how your artistic innovation project is “pushing the envelope” for your artistic profession or practice, how it may affect your work in the future, and why it is important to undertake this project now.
- **Applicant Context:** Provide a brief statement about your artistic practice and the nature of your work.



APPLICATION

RÉSUMÉ

- Brief, **one-page** résumé that summarizes experience and activities in the field.

BUDGET

- Upload a **one-page** version of your project budget.
 - If project's total expenses are projected to exceed the amount requested from Investing in Artists (up to \$8,250), list additional income sources and their status.
 - Sample project budget (next slide)
- Required Budget Notes section



APPLICATION

Investing in Artists
2022 Sample Project Budget
FOR REFERENCE ONLY

Instructions: Enter the project's projected sources of income—including the amount requested from Investing in Artists—as well as any expenses associated with the project. In addition, indicate the status of each income source.

INCOME	Amount	Notes
Investing in Artists Grant	\$8,250	Pending
B&H In Kind Equipment Donation	\$5,000	Committed
ABC Foundation Grant	\$5,000	Committed
123 Fellowship	\$10,000	Pending
Ticket Sales	\$8,250	Projected
TOTAL	\$36,500	

EXPENSE	Amount	Notes
Artist's Time & Labor	\$20,000	Roughly 307 hours at \$65/hour
Film Editor	\$5,000	Flat rate
Actors	\$4,000	2 actors at \$2000 each; Includes 8 hours of rehearsal and 10 hours of production
Equipment	\$5,000	Includes camera, lights
Production Supplies	\$2,500	Includes costumes, set, and crew meals
TOTAL	\$36,500	



APPLICATION

WORK SAMPLES

- The work sample is a critical part of the application and should represent your artistic work in the best possible light.
- A minimum of **one**, and no more than three, work samples are required. Samples may include audio, video, or written manuscripts.
- Panelists will review up to **FIVE (5) minutes** total. Keep this in mind when selecting samples that are lengthy. You may opt to cue your sample to a specific starting point or to edit it. If you are submitting more than one type of work sample, then you cannot submit the recommended total for each type. For example: you can submit 2 minutes of audio and 3 minutes of video but NOT 5 minutes of audio and 5 minutes of video.
- Select examples of recent work and avoid samples that have poor visibility or audio quality.



TIPS & SUPPORT



Corinne Manabat Cueva, 2021 Investing in Artists grantee. Courtesy of the artist. Photo credit: Lucy Saephan.

TIPS & SUPPORT

- Review all grant ephemera—Guidelines, FAQs, Application Preview, Sample Project Budget.
- Be clear and to the point—avoid responses that are overly technical or dense/abstract.
- Have a friend, etc. look over your application to see if any important details were left out or whether anything is unclear.
- Apply early.
- Reach out to CCI staff with questions! We're available at grants@cciarts.org or 415.288.0530.



QUESTIONS?

