

**Investing in Artists  
2022 Application Preview  
For Reference Only**

***The Investing in Artists Application Preview is for REFERENCE ONLY.***

*All Investing in Artists applications must be submitted online through CCI's Submittable platform, [here](#). We will not accept applications submitted by mail or email using this form. Responses to all questions/prompts are required unless otherwise noted.*

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**ELIGIBILITY QUIZ**

1. Are you 18 years or older?
2. Are you a full-time or matriculated student?
3. Have you performed or presented artistic work in a public context—including online/digital platforms—within the last three years?
4. Do you live full-time in Santa Clara, Santa Cruz, or San Mateo county?

**SECTION 1: CONTACT INFORMATION & APPLICATION DETAILS**

1. In which Bay Area county are you a full-time resident?
  - *Options: Santa Clara; Santa Cruz, San Mateo*
2. Legal First Name
3. Legal Last Name
4. OPTIONAL: Other Names (e.g., stage name, alias)
5. Home Address
6. City
7. State
8. Zip Code
9. Phone Number
10. Email
11. OPTIONAL: Website URL
12. Are you a past Investing in Artists-Artistic Innovation grant recipient?
  - *Options: Yes, No, I don't know*
  - *If yes, in which year(s) did you receive an Investing in Artists-Artistic Innovation grant?*
13. Amount requested (*up to \$8,250; must match amount requested in Project Budget*):
14. Which discipline(s) best describes the proposed new work? (Select at least one option and no more than three.)
  - *Options: Animation, Computer/Digital Arts, Dance, Film, Music, Musical Theatre, Opera, Other Emerging Technologies (Please elaborate in write-in option), Sound, Theatre, Video, XR (AR, MR, VR), Write-in Option*
15. Provide a brief one-sentence summary of your request. Begin your summary with "To support..." (65 words max)

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**SECTION 2: NARRATIVE**

Applicants are encouraged to consider the review criteria when composing their narrative responses. Regarding format, responses can be bulleted or full sentences, whichever is easier, so long as the concept is clear and easy to understand. Per word limits, 350 words amounts to roughly three paragraphs and 150 words amounts to roughly one paragraph.

1. **Project Description:** Describe the artistic innovation project for which you are seeking funding, providing details with regards to your timeline, required resources, and collaborators, if any. *(350 words max)*
2. **Collaborators (OPTIONAL):** If applicable, include up to three brief bios for key collaborators and describe how they are supporting the project. *(350 words max)*
3. **Why Now?:** Explain how your artistic innovation project is “pushing the envelope” for your artistic profession or practice, how it may affect your work in the future, and why it is important to undertake this project now. *(350 words max)*
4. **Applicant Context:** Provide a brief statement about your artistic practice and the nature of your work. *(150 words max)*

**SECTION 3: RÉSUMÉ**

1. Upload a 1-page version of your résumé (.pdf, .doc, and .docx formats accepted)

**SECTION 4: PROJECT BUDGET**

1. Upload a 1-page version of your project budget. If your total expenses are projected to exceed the amount requested (up to \$8,250) from Investing in Artists, list your additional income sources and their status (.xls, .xlsx, .doc, .docx, and .pdf file formats accepted). A sample project budget is available [here](#).
2. Enter the total amount of income for your project (including pending and prospective funds): *(The amount entered should match the income total in your uploaded budget.)*
3. Enter the total amount of expenses for your project: *(The amount entered should match the expense total in your uploaded budget.)*
4. **Budget Notes:** Explain any items that need clarification in order to help panelists interpret your budget. Budget notes can be bulleted or in a narrative format— whichever is easier. While we strongly encourage each applicant to provide budget notes, if you have none, enter “Not applicable.” *(300 words max)*

**SECTION 5: WORK SAMPLES**

Work samples accompany the review of applications and are critical in helping panelists acquaint themselves with your work. In general, it is best to select examples of recent work (2019 or later) and, if applicable, work that relates to your project. Additionally, we recommend avoiding samples that have poor visibility or audio quality.

Panelists will review up to 5 minutes total. Please note, if you are submitting more than one type of work sample, then you cannot submit the recommended total for each type. For

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example, you can submit 2 minutes of audio and 3 minutes of video but NOT 5 minutes of audio and 5 minutes of video. If you are uploading a manuscript, 10 pages equates to 5 minutes.

**Requirements**

- Only one work sample is required; however, applicants have the option to submit up to three samples.
- Work samples must be uploaded directly to the Submittable platform. We will not accept a document that links to an outside platform such as Vimeo, YouTube, Issuu, etc. nor will we review samples that are password-protected.
- The following file formats will be accepted:
  - **Audio:** .aiff, .wav, .m4a, and .mp3 files accepted. If your sample is more than 5 minutes, include the desired start/end times in the work sample description.
  - **Video:** .avi, .mp4, .mov, and .mpg files accepted. If your sample is more than 5 minutes, include the desired start/end times in the work sample description. We recommend the MPEG4 (H.264) format with a minimum 640x480 resolution and MP3 audio. Resizing your video to these specifications before uploading will help your samples look better.
  - **Manuscripts:** .doc, .docx, and .pdf files accepted. For theatre artists applying as playwrights only—although we strongly prefer receiving video samples from all performing artist applicants, if you primarily identify as a playwright and believe that a text sample will show your work in the best context, you may upload a text sample for review. Up to ten (10) letter size (8.5 x 11 inches) pages may be uploaded.
- There is a size limit of 400 MB per uploaded file and 800 MB for the complete application submission. Additionally, please cue your sample(s) to the desired start time or include playback instructions in the work sample description.
- Each uploaded work sample must be accompanied by a one to two sentence description that includes playback instructions, if applicable. For example, “Recording of my one-woman show, SOLO, presented in February 2022 as part of the XYZ Festival. Start sample at 00:05:03 and play until 00:08:18.”

**SECTION 6: DEMOGRAPHICS**

CCI is committed to distributing resources equally, equitably, and fairly in ways that reflect the diversity of application pools and populations. To that end, we ask you to fill out demographic data so we better understand the communities we are trying to serve. Please note that while the panelists will see this information and may consider it in ensuring that the overall grantee pool is diverse in many ways (projects and demographics of all types), demographics in itself is not being judged as a category of consideration.

Response options for the questions below will be available in the online application, including “Prefer Not to State.”

1. With which gender(s) do you identify?

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2. Do you identify as LGBTQIA?
3. Do you identify as a person with a disability?
4. How do you identify?
5. What is your age range?
6. What is the highest degree or level of education you have completed?
7. Do you owe any student loans currently?
8. Annual household income:
9. What is your artistic discipline or area of cultural production?
10. What is your career stage?
11. Approximate number of years you have been creating art or engaging in cultural practices with the intent to earn income from your work:
12. Estimated percentage of income derived from your art/cultural practice or arts-based business:
13. Select all the ways in which you try or have *tried* to raise money
14. Select all the ways in which you have *succeeded* in raising money.
15. How did you hear about this opportunity?

**SECTION 7: CERTIFICATION**

I certify I have read and met the eligibility requirements stated in the Investing in Artists guidelines and that all the information provided in this application is correct to the best of my knowledge. I further acknowledge that the Center for Cultural Innovation is not liable for damage or loss of materials submitted.

**[check box]** By checking this box, I certify the above to be true.