East Bay/Oakland Relief Fund for Individuals in the Arts

The East Bay/Oakland Relief Fund for Individuals in the Arts is a pooled fund led by Kenneth Rainin Foundation together with Akonadi Foundation; City of Oakland, Cultural Affairs Division; Richard Diebenkorn Foundation; Fleishhacker Foundation; Gerbode Foundation; William and Flora Hewlett Foundation; Nion McEvoy and Leslie Berriman; Oakland Covid-19 Relief Fund; Shuler-Heimburger Family Fund at East Bay Community Foundation; Phyllis C. Wattis Foundation; and individual donors. The Center for Cultural Innovation (CCI) is administering this Fund. Together, the East Bay/Oakland Relief Fund for Individuals in the Arts is distributing $625,000 to help the region’s artists, teaching artists, culture bearers, and nonprofit arts workers who comprise the various and diverse cultural communities of Alameda and Contra Costa Counties, with dedicated support for those in the City of Oakland.

Given how long the financial consequences of the coronavirus pandemic will last, the Fund welcomes additional support. Please contact Laura Poppiti, CCI Grants Program Director, at laura@cciarts.org if you would like to help with a tax-deductible contribution.
BACKGROUND

Led by the Kenneth Rainin Foundation, together with Akonadi Foundation; City of Oakland, Cultural Affairs Division; Richard Diebenkorn Foundation; Fleishhacker Foundation; Gerbode Foundation; William and Flora Hewlett Foundation; Nion McEvoy and Leslie Berriman; Oakland Covid-19 Relief Fund; Shuler-Heimburger Family Fund at East Bay Community Foundation; Phyllis C. Wattis Foundation; and individual donors, the East Bay/Oakland Relief Fund for Individuals in the Arts is a collaborative effort. This Fund is in response to the economic crisis, and ensuing financial needs of individuals, that has resulted from the coronavirus pandemic. The large-scale shutdown that was needed to stem the spread of COVID-19 has put the entire arts sector on hold, effectively disrupting artists and arts workers’ ability to earn income. Individuals are the backbone of arts and culture—exhibitions and performances, educational arts programming, community-anchoring cultural enterprises, and services by nonprofit arts organizations—and they need financial help to remain in our communities and contribute to making them meaningful and vibrant.

The East Bay/Oakland Relief Fund for Individuals in the Arts is for artists, teaching artists, culture bearers, and nonprofit arts workers who need financial help as a result of this federally recognized qualified disaster. Grants will be distributed to reflect the diversity of the East Bay—Alameda and Contra Costa Counties—including those who are of historically underserved communities who are especially vulnerable financially due to this economic crisis. Funds from the City of Oakland, Cultural Affairs Division, Oakland Covid-19 Relief Fund, Kenneth Rainin Foundation, and Akonadi Foundation are dedicated to residents of the City of Oakland.

ABOUT THE FUND

The East Bay/Oakland Relief Fund for Individuals in the Arts makes available $625,000 in financial support to artists, teaching artists, cultural bearers, and nonprofit arts workers who are permanent residents of Alameda and Contra Costa Counties.

Applicants will be asked to describe their financial needs, and we ask that you only apply if you are facing immediate needs. This is because we want to reserve as much of the Relief Fund as possible for those facing significant financial threats. The Fund will prioritize the financial needs of individuals who are of cultural populations that have been and are particularly financially vulnerable—Black, Indigenous, Latinx, foreign-born immigrant, trans, and people with disabilities—and to distribute the funds throughout the two-county East Bay region as broadly as possible. Individuals may apply only once for up to $2,000. Funds are unrestricted and can be used in any way that alleviates financial hardship.

Crisis moments are challenging, but also offer the opportunity to reshape the future. The Fund is being administered and adjudicated by the Center for Cultural Innovation (CCI), a trusted intermediary focused on the economic security of people in the arts. CCI will additionally manage the Bay Area Artist Relief Exchange, a Google Group (i.e., a listserv) for individual applicants that will facilitate the exchange of expertise, advice, and resources (e.g., negotiating lower credit card interest rates, managing student loan debt, sharing job or space opportunities). In this time of physical isolation, the Bay Area Artist Relief...
Exchange will help foster social connections, build a shared sense of community, and cooperatively exchange useful information and resources.

APPLICATION PROCESS

The Fund will accept applications from May 18 - June 5, 2020. Applicants will be notified about their award status by June 12, 2020. Please note the amount awarded may be less than the amount requested in order for the Fund to benefit as many individuals as possible. If the Fund receives so many requests that the amount that can be awarded would be substantially reduced, a lottery system that is weighted to prioritize those of historically vulnerable communities—Black, Indigenous, Latinx, foreign-born immigrant, trans, and people with disabilities—and to distribute the funds throughout the two-county East Bay region as broadly as possible, will be used to determine awards.

The grants will be unrestricted and can be used toward any expenses that alleviate financial pressures due to the COVID-19 federally recognized qualified disaster. Rather than a final report, grantees will receive a survey about the impact and use of the funds. The survey responses will provide important information about how to help those in the arts.

OPERATING PRINCIPLES

CCI will operate the Fund with the following ethos:

- **Trust**: We intend to operate this Fund in a way that provides some relief from stress, anxieties, and isolation. To that end, we ask for relatively little by way of documentation. We trust that those who apply have met the criteria and that your artistic and cultural practices or professional role have been contributing to the East Bay’s rich and varied cultural vitality.
- **Generosity**: No funder can fully address the financial impacts of the coronavirus pandemic. Before applying, we ask individuals to self-assess their financial state of need. This way, we can stretch the Fund’s resources by helping more people and those with the most urgent needs.
- **Community**: We know that the arts community is resourceful, and we encourage people to help each other. CCI is hosting the Bay Area Artist Relief Exchange, a Google Group listserv, where applicants can share what they need and what they can offer to each other in the form of advice, expertise, and resources.

ELIGIBILITY REQUIREMENTS

- Must be a current, full-time resident of Alameda or Contra Costa Counties;
- Must not be eligible for or currently receiving CA-state unemployment benefits (Applicants receiving CARES benefits through the Pandemic Unemployment Assistance [PUA] program are eligible for funding); and
- Cannot have a conflict of interest (family or financial relationships) with the boards, staff, and directors of CCI and funders of the Relief Fund.

PROPOSAL
• Describe your current financial situation, what loss of income you have been facing since mid-March, and why you need the funds now. [The questions can be answered in about ½-page length]

REVIEW PROCESS & TURN-AROUND

Funding recommendations will be made by CCI. Notifications will then be sent to all applicants. Grantees will need to complete CCI’s grant agreement and the online payment processing form through Tipalti.com. Payments will be made via direct deposit and may take three—five business days. Checks are available in lieu of direct deposit, if preferred.

• Monday, May 18, 9 a.m. PDT – Application Cycle Opens

• Friday, June 5, 5 p.m. PDT – Application Cycle Closes

• Friday, June 12 – Notifications Made

HOW TO APPLY

Applications will be accepted beginning May 18 at 9 a.m. PDT and accepted until June 5 at 5 p.m. PDT. Completed applications must be submitted by the deadline—no exceptions will be made.

The East Bay/Oakland Relief Fund for Individuals in the Arts online application can be accessed at: https://ccigrants.gosmart.org/

Applications will be accepted online ONLY through CCI’s GO Smart™ system. All new applicants MUST register for an account with the GO Smart™ system before they will be able to access the grant application.

QUESTIONS

If you have questions about the Fund or the application process, contact CCI at grants@cciotics.org or (415) 288-0530.