



## Press Release

For Immediate Release  
February 25, 2020  
Contact: Lauren Bailey  
(213) 687-8577  
info@cciarts.org  
www.cciarts.org

### Center for Cultural Innovation Awards Business Support and Place-Based Grants to San José Creative Enterprises

**San Francisco** – The Center for Cultural Innovation (CCI) today announced nine grantees of the *Creative Industries Incentive Fund*. Awards of up to \$8,000 were granted for business support and place-based projects proposed by arts-based commercial businesses in San José. The program is made possible with support from the San José Office of Cultural Affairs.

The *Creative Industries Incentive Fund* makes awards through two grantmaking categories—Category 1: Business Support supports projects aimed at sustaining or building successful small arts businesses in San José, and Category 2: Place-Based, which supports arts businesses in San José serving as cultural anchors and catalysts in their neighborhoods. Grant funds support awardees in pursuing a range of activities—from acquiring equipment and hiring staff to producing arts events and programs in San José communities.

We are pleased to announce the following grantees who received a total of \$55,000 in this funding round:

#### **Category 1: Business Support**

**Tasi Alabastro**, to acquire A/V equipment for a multi-purpose studio designed to educate local artists on the use of digital platforms and provide them with opportunities to amplify their brand.

**Brush House**, to purchase a high-quality plotter and projector to increase efficiency and affordability of creative sign and mural projects.

**Downtown Screen Printers**, to aid in the purchase of a manual printing press.

**The Get Down**, to organize and develop a professional dance performance group that will perform at numerous San José events with the goal of contributing to the city's cultural vibrancy.

**Visual Philosophy, LLC**, to hire a Studio Operations Manager to engage the community by being open to the public while growing business opportunities for their studio artists, school, and business.

#### **Category 2: Place-Based**

**Public Space Authority**, to purchase audio, lighting, and staging equipment to enhance the PorchFest SJ event.

**LOS ANGELES**  
244 S. San Pedro Street  
Suite 401  
Los Angeles, CA 90012  
P: 213.687.8577

**BAY AREA**  
1446 Market Street  
San Francisco, CA 94102  
P: 415.288.0530

[cciarts.org](http://cciarts.org)  
[ambitio-us.org](http://ambitio-us.org)

- MORE -

**Haley Cardamon, LLC**, to support the Fourth Annual San José Day, a festival dedicated to embracing the City's widely diverse culture through a celebration of local art, fashion, music, food, classic cars, and conversation.

**The Come Up**, to develop a mid-size outdoor music concert during spring 2020.

**Quynh-Mai Productions**, to create a series of social art and programming through first person narratives that promote Asian American identified artists and educators in media and arts, while also preserving existing spaces in East Side San José.

San José Office of Cultural Affairs Program Manager Arlene Biala stated, "These grantees exemplify the excellence and tenacity of San José's creatives and small local businesses rooted in the arts. We are proud to support them through the City of San José's Creative Entrepreneur Project, providing funding through the *Creative Industries Incentive Fund*, CCI's Quick Grant program, and professional development programs for artists."

"We are thrilled to support the 2020 *Creative Industries Incentive Fund* grantees and the projects they are pursuing," says CCI Grants Program Director, Laura Poppiti. "These enterprises bolster San José's identity as a wellspring of creative innovation and cultural expression."

#### **About the Center for Cultural Innovation (CCI)**

The Center for Cultural Innovation was founded in 2001 as a California 501(c)(3) nonprofit corporation. Its mission is to promote knowledge sharing, networking, and financial independence for individuals in the arts by providing business training, grants, and incubating innovative projects that create new program knowledge, tools, and practices for artists in the field, and conditions that contribute to realizing financial self-determination. For more information, please visit [www.cciarts.org](http://www.cciarts.org).

#### **About The San José Office of Cultural Affairs**

The Office of Cultural Affairs is the champion of San José's artistic and cultural vibrancy, resources, and vision. It is the City of San José's lead agency for supporting the development of a rich arts and cultural environment for this diverse city's one million residents and its many visitors. The arts and culture are essential elements in the character and quality of life in the vibrant San José community. As the largest city in northern California and the capital of Silicon Valley, San José is the hub of a wide array of arts and cultural opportunities. For more information, please visit [www.sanjoseca.gov/your-government/departments/office-of-cultural-affairs](http://www.sanjoseca.gov/your-government/departments/office-of-cultural-affairs).

###