

2018

Annual Report

PRESIDENT'S MESSAGE

Dear Friends,

So much has changed in just one year. Unfortunately, discriminatory attacks on people and their freedoms to migrate, express themselves, and become upwardly mobile continue, but these threats have also created conditions to advance progressive change. Since I took the helm of CCI three years ago, we have shifted our framework to support artists not just as producers of art but to address their human needs for better living and working conditions. We also expanded our scope to attend to any type of individual in the arts—artists, arts workers, artisans, makers, cultural producers, and creative entrepreneurs—i.e., the creative workforce.

There are so many ways that doubling-down on improving conditions and expanding opportunities for all have opened up our work, and I share just a few examples:

- CCI implemented a new series of **"Activating Artists"** workshops to encourage artists' role in social change.
- We are continuing the **Creative Economic Development Fund (CEDF)** to invest in artists so as to unfetter their social impacts and contribute to their financial independence.
- CCI is partnering with Indiana University-Purdue University, Indianapolis on a National Endowment for the Arts-supported Research Lab to study emerging relationships between artists and non-arts industries, new economies such as crowdfunding platforms, and digital media so as to better understand artists outside of the conventional arts nonprofit sector.

I am also excited to share that after a yearlong effort to explore how CCI would enact the recommendations of our research **"Creativity Connects: Trends and Conditions Affecting U.S. Artists,"** CCI will be launching a new, national, time-limited initiative called **AmbitioUS**. The project is future-focused, meant to affect structural levels of support systems, and prioritizes improving conditions for those who have been historically overlooked. **AmbitioUS** will:

- Fund and elevate new economy trailblazers whose projects have high potential to be more impactful by integrating the needs and perspectives of artists and cultural producers.
- Contribute to building new economic systems by investing in artists' ownership of assets.
- Disseminate information on the activities at the intersection of just(ice)-based economics and the arts.
- Build this new economy-artist network.

Although so much focus is on politics these days, CCI recognizes that now is the right moment to create better structures of support for another generation. CCI is looking forward to engaging all of you on this effort, because investing in a better future requires all of us to be involved.

Angie Kim
President and CEO

MISSION AND VISION

The Center for Cultural Innovation (CCI) was founded in 2001 as a California 501(c)(3) nonprofit corporation. Its mission is to promote knowledge sharing, networking, and financial independence for individual artists and creative entrepreneurs by providing business training, grants, and by incubating innovative projects that create new program knowledge, tools, and practices for artists in the field.

CCI operates with a vision that by linking the natural creativity and tolerance for risk of artists and creative entrepreneurs to the latest business tools and practices, and by helping to connect them to new financial resources, and to one another, CCI can give artists the knowledge and economic independence needed to bring their work and ideas into the marketplace, and establish a new voice for artists based on their collective clout. In addition, CCI unfetters creativity and resources by partnering with investors, researchers, policymakers, and others in ways that generate innovative solutions to the challenges facing artists. This is our vision. Knowledge is power. Personal networks build community. And financial independence supports creative freedom.

GRANT FUNDING AND PROGRAMS

Providing artists and creative entrepreneurs with financial resources to help them advance their careers is cornerstone to CCI's work. Through our five innovative grant programs, **Investing in Artists**, **Quick Grant**, **Arts Leadership Initiative**, **Creative Economic Development Fund**, and the **Creative Industries Incentive Fund**, artists and arts administrators have the opportunity to increase their sustainability, advance their professional development, and expand their art practice.

Courtesy of Rational Dress Society, CEDF Grantees. (LEFT TO RIGHT: Abigail Glaum-Lathbury, Maura Brewer). *Make Your Own JUMPSUIT workshop*, MoMa, New York City. Photo by Beatriz Meseguer.

GRANT FUNDING AND PROGRAMS

INVESTING IN ARTISTS

The **Investing in Artists** grants program was established by CCI in 2007 to enhance the working lives and strengthen the creative support system for California artists. Since that time, CCI has awarded \$2.23 million to 310 diverse artists working in various disciplines across the state.

Through the continued support of The William and Flora Hewlett Foundation, in 2017 CCI welcomed applications for the Investing in Artists program from Bay Area performing and media artists who are creating work that pushes the envelope of their artistic practice.

Following that application round, CCI awarded \$45,000 in Investing in Artists grants to six California artists.

“The Investing in Artists award was an instrumental support, bringing my vision of *Las Hociconas Lab* residency to fruition. My objective and goal with *Las Hociconas Lab* was to provide a profound example to the artistic community and artistic leaders (both local and national) that yes, we can in fact support our visions, incubation, and process as artists by valuing our worth, time, and artistry.”

—Sarita P. Ocón, 2017 Investing in Artists Grantee

2017 INVESTING IN ARTISTS GRANTEES:

Swapan Chaudhuri (Folk/Traditional Music), to develop a new collaboration with Houman Pourmehdi of the Persian Lian Ensemble, exploring ancient musical roots in modern times.

Jennifer Crystal Chien (Media Arts), to create *The Highway*—a hybrid stop-motion animation, short documentary film that illustrates the history and context of highway protests against police violence represented by toy-scale figures and sets.

Paul S. Flores (Multidisciplinary), to create *We Have Ire*—a performance exploring issues of transnational identity with a focus on AfroCuban and Cuban-American artists in the U.S. and their influence on local culture.

Diana Markosian (Multidisciplinary), to develop a book and film focused on immigration through the eyes of her family who came to the United States from post-Soviet Russia.

Sarita P. Ocón (Theatre), to collaborate with Studio Grand Oakland to offer a pilot theatre lab initiative intended to nurture a new generation of women of color and queer women of color voices in the Bay Area.

Rebecca E. Novick (Theater), to develop *Storybank for the Resistance*—a methodology for rapid-response stories that can be used by activist and community groups to effect change.

GRANT FUNDING AND PROGRAMS

QUICK GRANT PROGRAM

In 2009, CCI launched the **Quick Grant program** in partnership with the San Francisco Arts Commission and the San Francisco Grants for the Arts with the intention of establishing a collaborative funding initiative to strengthen the support system for artists and arts administrators. Now in its ninth year, the Quick Grant program includes six funding partners jointly invested in providing professional development scholarship funding.

Individual artists may receive up to \$600 and arts organizations up to \$1,200 (\$600 per individual staff member for up to two staff members) in professional development reimbursement funds for activities that will build administrative and business skills. In FY18, the Quick Grant program awarded a total of \$80,001 in grants to 114 artists and 48 arts organizations. Nonprofit administrators of small and midsize organizations used the support to build their management capacity, and artists used the funds to participate in professional development workshops, conferences, and coaching/consulting to hone business skills necessary to sustaining their careers.

THIS FISCAL YEAR'S PARTICIPATING FUNDERS INCLUDED:

California Community Foundation
City of Los Angeles, Department of Cultural Affairs
City of San José, Office of Cultural Affairs
Los Angeles County Arts Commission
San Francisco Arts Commission
San Francisco Grants for the Arts

“My artistic career and creative work are sure to be successful because I now have a better understanding of the business of live performance art. These opportunities are critical for the livelihood of the artistic community. They help drive communication between presenters, artists, and audiences and that is essential for the survival of our artistry and cultural vitality.”

—Pamela Donohoo, Los Angeles artist
2017 Quick Grantee

“This learning [from the Mastering Quickbooks Online course] has been hugely beneficial. I'll now be able to generate a variety of reports in real time and be able to inform and advise the rest of our staff on financial matters. This will save the organization a great deal of time and money, thereby reducing our dependence on contracted accountants. The training has really helped me understand how our accounting functions and what we're able to do through the Quickbooks Online software. I'm really grateful for the Quick Grant support that made this training possible!”

—Daniel Cesca, Operations Manager at 826 National in San Francisco, 2018 Quick Grantee

GRANT FUNDING AND PROGRAMS

ARTS LEADERSHIP INITIATIVE

CCI's Arts Leadership Initiative received renewal support for 2016–2018 for the following activities: **1) California Arts Leaders Investments (CALI)**, **2) Investing in Tomorrow Organizational Grants**, and **3) Future Arts Forward** arts leadership convening which was held in January 2017, and **4) California Arts Leadership Now**.

California Arts Leaders Investments

The California Arts Leaders Investments (CALI) program provides funding of up to \$1,000 to individual California emerging arts leaders for professional and leadership development. This year, CALI awarded 161 applicants a total of \$105,728. The types of activities supported reflect the myriad leadership and professional development opportunities the program was designed to support, including mentorships with field leaders, job shadowing, and conference presentations at national and global level. This year, the CALI guidelines shifted to eliminate age restrictions and now encourage applicants to pursue externally facing activities to practice leadership skills in project management, collaborations, and presenting at conferences.

“As the first trans woman to step into an Executive Director position at Bay Area Girls Rock Camp, CALI Grant support from CCI was instrumental in my ability to amplify our unique mission for youth empowerment through music. I was given the opportunity to attend the Girls Rock Camp Alliance Conference alongside 90 similar organizations, and present a workshop regarding barriers that trans/gender non-conforming people face within the arts. By educating my colleagues on these perspectives, I believe that we as leaders across various creative fields can continue to strengthen intersectionality within our movement towards collective empowerment.”

—Sepand Mashiahof, Bay Area Girls Rock Camp, 2018 CALI Grantee



Courtesy of Sepand Mashiahof, CALI Grantee. Staff Photo from Girls Rock Camp Alliance Conference (Pictured: Sepand Mashiahof, Jaime Clark, Shawna Scroggins, Jennifer Pei Huang, and Chelsey Del Castillo). April 2018. Photo by Elmer.

GRANT FUNDING AND PROGRAMS

Investing in Tomorrow Organizational Grants

In 2017, CCI introduced a new program: **Investing in Tomorrow Organizational Grants**. Made possible through the support of The William and Flora Hewlett Foundation and Kenneth Rainin Foundation, Investing in Tomorrow was driven by the findings of *Creativity Connects: Trends and Conditions Affecting U.S. Artists*, a national report published by CCI in 2016 that described how the nonprofit arts sector is changing in dramatic ways. Both Creativity Connects and CCI's 2017 Future Arts Forward convening, a gathering of over 200 artists and arts professionals, affirmed that emerging generations of arts leaders want to work toward advancing equality, inclusion, equity, and financial sustainability across generations and other industry sectors.

Responding to those findings, Investing in Tomorrow provided funding for projects by diverse and up-and-coming leaders at nonprofit arts organizations that have the potential to re-shape the trajectory of California's nonprofit arts sector in ways that advance intergenerational and multicultural leadership, inclusion and equity, and new financial sustainability models.

The 2017 Investing in Tomorrow Organizational Grants program granted \$105,000 to fourteen projects taking place throughout California. Each grant of \$7,500 supported catalytic individual and institutional leadership at this time of tremendous social, economic, generational, demographic, and technological change.

2017 INVESTING IN TOMORROW ORGANIZATIONAL GRANTEES:

Arts Council of Santa Cruz County (Santa Cruz), to launch *The Creative Express*, a mobile visual and performing arts studio designed by Creative Young Artists.

Asian American Women Artists Association (San Francisco), to foster the professional development of emerging curators of color.

Bisemi Foundation (Oakland), to support the *Cultural Arts Incubator Program*, which is designed to proliferate and empower women of color in performing arts and arts administration.

Del Sol Performing Arts Organization (San Francisco), to adopt an internationally tested arts cooperative, membership-based fundraising model.

Gallo Center for the Arts (Modesto), to launch the *Technical Theater Mentorship Program* to address their growing need for skilled technical theater professionals in the San Joaquin Valley region.

The Harmony Project (Los Angeles), to offer a mariachi music program to students in Leimert Park, Los Angeles, including the formation of an all-girls mariachi ensemble class.

Hartnell College Foundation (Salinas), to establish an Arts Hub at the College that focuses on arts entrepreneurship.

Hope Mohr Dance (San Francisco), to support the creation of *Dancing Around Race*, a community engagement residency that will provide sanctuary and creative opportunity for queer, immigrant artists of color.

GRANT FUNDING AND PROGRAMS

2017 INVESTING IN TOMORROW ORGANIZATIONAL GRANTEES (CONT.):

Justice For My Sister Collective (Los Angeles), to support *Nuevas Novelas*, a two-part job training program for 20 young women of color in Boyle Heights, Los Angeles.

Media Arts Santa Ana (Santa Ana), to launch the *Millennial Producers Academy*, a program that will provide digital media arts production training.

MiHistoria (San Leandro), to support a new performance-based strand to the organization's work in empowering Latinas to be the authors of their own stories.

RYSE Inc. (Richmond), to support *Rooted in Richmond*, which will empower young teaching artists to lead a dynamic community-based art project centered on place-based inclusion and belonging.

Xochitl-Julisa Bermejo (San Gabriel), to support women and non-binary writers to prepare their creative work for publication and professional advancement.

Women's Audio Mission (WAM) (San Francisco), to address the critical need for multicultural and bilingual Spanish leadership in WAM's recently opened Oakland location.

In keeping with the spirit of the program to prioritize emerging and marginalized voices, this program was adjudicated by an unusually large number of grant panelists—10 in total—some of whom had never served as a grant panelist before. This group was a diverse mix from throughout the state, and the panelists reflected a much younger and intersectional perspective than typically found on grant panels, which usually favor seasoned experts. The expanded panel was made possible with support from the Kenneth Rainin Foundation. Panelists included:

- Lilia Agüero, San José, Director of Education at the School of Arts and Culture at Mexican Heritage Plaza
- Amar Azucena Cid, Sacramento, Senior Transportation Planner for Caltrans and Artist
- Kym Cochrane, Santa Barbara, Creative Specialist & Artist
- Rudy Espinoza, Los Angeles, Executive Director of Leadership for Urban Renewal Network (LURN)—a community development organization to revitalize low-income, urban areas
- Jonathon Freeman (Choctaw, Chichimeca), Redding, Director & Founder, Native Roots Network, and Community Organizer, Shasta County Health and Human Services Agency
- Jeremy Liu, Oakland, Senior Fellow, PolicyLink
- Madin Ray Lopez, Los Angeles, Creative Social Entrepreneur and Founder of ProjectQ—a mobile self-esteem building hair salon for homeless queer and trans youth
- Nikiko Masumoto, Central Valley, Agrarian Artist and Community Leader, Masumoto Family Farm
- Whitney Roux, San Diego, Arts and Culture Funding Programs Coordinator, City of San Diego
- Beatrice Thomas, East Bay, Artist Coach, Grant Strategist, and Multidisciplinary Artist and Performer

“**Dancing Around Race** has provided much needed community and support for the participating artists of color. Recently, a **Dancing Around Race** cohort artist, after an in-depth discussion about what equity looks like in the future, said to Hope Mohr Dance Program Coordinator Bhumi B. Patel, ‘I didn’t realize how much I needed this space.’”

—Hope Mohr Dance, 2017 Investing in Tomorrow Organizational Grantee

GRANT FUNDING AND PROGRAMS

California Arts Leadership Now

In 2018, CCI assumed management of the **California Arts Leadership Now (CAL-Now)** network, which is comprised of seven associations for rising arts professionals in various regions of California. The network was previously operated by The William & Flora Hewlett Foundation who provided the associations with financial support, opportunities to collaborate, and leadership development activities. In its new phase, and with the continued support of the Hewlett Foundation, the goals of CAL-Now are to foster and deepen connections among participants, increase their knowledge and skills, and expose them to critical issues and new models that will shape their leadership. To accomplish this, network members take turns curating content in a closed Facebook group. So far, members have posed questions, pointed to resources, and exchanged advice and knowledge on a range of topics—from discussions around sustainability models to recommendations on regional workshop themes and speakers. Monthly phone calls were also held to augment the conversations happening online. Finally, the CAL-Now network met in Stockton, California for their first annual convening in September 2018.

CAL-NOW MEMBER ORGANIZATIONS:

Center for Cultural Innovation

Emerging Arts Leaders/Los Angeles

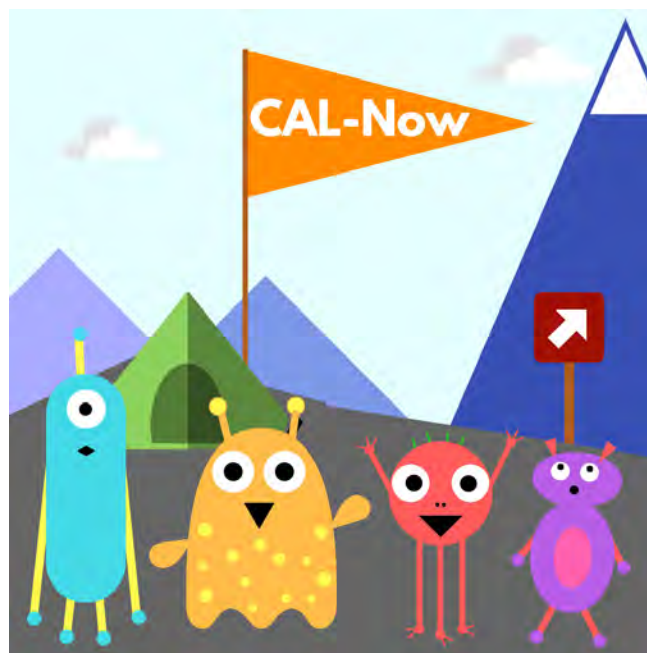
**Emerging Arts Professionals
San Francisco/Bay Area**

genArts Silicon Valley

Multicultural Arts Leadership Institute/San José

Public Matters/Los Angeles

Rising Arts Leaders/San Diego



GRANT FUNDING AND PROGRAMS

“The CIIF grant was specifically for San José Nuevo Flamenco [a Lorde & Grayson Productions project] to obtain a high quality portable sound system and transportable dance floor. The CIIF grant has been a tremendous help in the actualization of my projects. I am now able to present more free performances which has helped to build new audiences, who are the potential future paying supporters. The connections have potentially paved the way for bigger productions with expanded programming collaborating with local, national, and international artists.”

—Robert Regazza, Executive Director, Lorde & Grayson, 2016 CIIF Grantee

GRANT FUNDING AND PROGRAMS

CREATIVE ECONOMIC DEVELOPMENT FUND

The **CREATIVE ECONOMIC DEVELOPMENT FUND (CEDF)** is a first-of-its-kind program that provides funding for projects that help launch startup or expand micro-sized creative, social enterprises in Los Angeles.

Now in its fourth year, CEDF is a program of the Center for Cultural Innovation (CCI) in partnership with the City of Los Angeles Department of Cultural Affairs, with support from the Roy and Patricia Disney Family Foundation, and founding support from the Surdna Foundation. CEDF grantees are atypical mission-oriented entities—hybrid enterprises, sole proprietors, and for-profit businesses—and these artists have historically struggled for funding as they often qualify for neither

grants nor loans. With this program, CEDF is shining a spotlight on artists' contributions to community and economic developments.

In 2018, \$105,000 in grants of up to \$12,500 each were awarded to independent creative businesses, self-employed artists and cultural producers, artist collectives, and nonprofit arts organizations with earned income activities that use commercial strategies in pursuit of a social or community impact objectives.

OUT OF 69 APPLICANTS, THE NINE 2018 CEDF GRANTEES ARE:

Across Our Kitchen Tables (Boyle Heights), a culinary arts hub and event series for women of color in all stages of development of their food-based businesses, to support online community development, networking events, and an annual symposium.

Amazing Grace Conservatory (Mid City), to develop *Amazing Grace Studios*, a social enterprise that will provide entrepreneurial training in sound, lighting, and recording for youth ages 5-18. Students will produce original content from their performances, recordings, videos, and live streaming to sell.

“[Across Our Kitchen Tables] set out to create a culinary hub to assist and provide services to women and women identified people of color based in, and reaching beyond the eastside of Los Angeles. Our audience included artists, food bloggers, chefs, cooks, food photographers, recipe book authors, street vendors, restaurateurs, and culinarians to name a few. This broad range of women involved in the food world expanded our vision of the future of food and women in LA, which challenged us to expand our capacities in providing inclusive, diverse, hands-on, and skilled services. In this respect, AOKT grew as a safe space, resource giving, and community network.”

—Jocelyn Ramirez, Across Our Kitchen Tables, 2017 & 2018 CEDF Grantee

GRANT FUNDING AND PROGRAMS

CREATIVE ECONOMIC DEVELOPMENT FUND

2018 CEDF GRANTEES (CONT.):

Color Coded (Boyle Heights), a tech learning space, to launch a training program that will be an affordable and practical way for people of color and all identities in Los Angeles to become community-centered digital specialists, specializing in design and coding.

Las Fotos Project (Lincoln Heights), to expand *Hire Her*, a photography social enterprise that provides teenage girls on-the-job training for their future careers in the creative economy.

Pieter Performance Space (Lincoln Heights), a community arts space with a combined nonprofit and earned-income business model that fosters regional dance and performance for all without regard for ability to pay, to hire a social media strategist and undergo an expanded marketing initiative.

POT (Echo Park), a women of color-owned and operated pottery studio that prioritizes inclusive accessibility for both people of color and LGBTQ communities in Los Angeles, to hire two positions to expand studio services.

Rational Dress Society (Eagle Rock), a counter-fashion collective that created *JUMPSUIT*, an experimental, ungendered monogarment to replace all clothes, to create an app that connects users to an online database of local seamstresses and tailors who can be contracted to sew a *JUMPSUIT*

using their open source patterns, thereby stimulating local economies for experimental garment production.

U-Space Ukuleles (Little Tokyo), a creative, minority-owned community-building music venture that is Los Angeles' first full-service Ukulele Store, café, and community gathering place, to purchase industry-standard video equipment to launch a creative, community-based promotional branding strategy.



Courtesy of U-Space Ukuleles, CEDF Grantees. (Pictured from left to right: Jason Arimoto, Petrice Oyama). Los Angeles. Photo by Jerron Oyama.

Women's Center for Creative Work (Elysian Valley), to initiate the *Actual People Stock Photo Project*, a subscription-based photo and illustration portfolio featuring images of folks in the WCCW community: women, femmes, people of color, genderqueer folks, and the differently abled to respond to a growing market demand for stock photos of diverse people.

GRANT FUNDING AND PROGRAMS

CREATIVE INDUSTRIES INCENTIVE FUND

The City of San José Office of Cultural Affairs' **CREATIVE INDUSTRIES INCENTIVE FUND (CIIF)** provides project support to arts-based commercial businesses involved in the production or distribution of the arts.

Incentive awards are for creative industries of all types, such as manufacturers, service providers, presenters, and designers, among others. The CIIF seeks to support projects aimed at building successful small arts businesses in San José by their ability to: demonstrate community support and marketability; leverage CIIF funding with other funding support; and demonstrate growth and economic sustainability.

CIIF expanded in 2017 to include a new funding category targeted specifically at arts businesses in San José serving as cultural anchors and catalysts in their neighborhoods. This place-based expansion was in response to a growing number of applications to CIIF from neighborhood-based arts businesses as well as nomadic enterprises seeking physical space to anchor themselves in specific neighborhoods. This year, in partnership with the City of San José Office of Cultural Affairs, the CIIF provided \$20,000 in grants in Category 1- Arts Business Support and renewed its support of Category 2-Place Based projects, awarding \$20,000 in grants. Although CIIF is longer directly funded by the Creative Industries Incentive Network program, the continuation of San José's CIIF program exemplifies the shift from incubation to becoming an essential service to artists locally.

THESE SAN JOSÉ ARTS BUSINESSES IN CATEGORY 1 RECEIVED PROJECT SUPPORT GRANTS RANGING FROM \$2,000–\$6,000:

Be the Change Yoga & Wellness (Downtown San José), to launch a new business brand, including revised marketing collateral, a website update, and a launch event.

Mayberry Workshop, LLC (Japantown), to hire new staff and supply them with ArchiCAD software and a computer.

Splendid Colors (Japantown), to purchase a large laser cutter to share with the San José artist community.

Sumsaara (Downtown San José), to purchase tools and equipment to increase production as well as to provide creative design workshops that enable other local small businesses to grow.

Talk of the Town: Urban Arts and Life-Skills (East San José), to purchase tools and materials to increase fabrication and improve the quality of services and products, and to provide paid training to new and existing employees.

GRANT FUNDING AND PROGRAMS

CREATIVE INDUSTRIES INCENTIVE FUND (CONT.)

THESE SAN JOSÉ ARTS BUSINESSES IN CATEGORY 2 RECEIVED GRANTS RANGING FROM \$2,000–\$7,000:

PFOX35 (Japantown), to support the continued production of the Jtown Artwalk, a monthly event held during the summertime in San José's historic Japantown neighborhood.

Quynh-Mai Productions (East San José), an annual, all-ages, alternative Latinx music festival, to support the cost of establishing a "home" at the School of Arts and Culture.

San Jose Made (Downtown San José), to create visually impactful exterior aesthetics and to build engaging interior fixtures for four brand new, dynamic micro-retail spaces in San Pedro Square.

Ungramr/Universal Grammar (SoFA District), to curate the *Jazz Beyond* series in collaboration with the San José Summer Jazz Festival.

“Thanks to the CIIF grant, we accomplished the production of 300 compact discs which we titled the 'Remake and Beyond of Eddie Gale's Ghetto Music—50th Year Recording Anniversary Collector's edition'... The income from the success of increased sales helped Mark Edward Publishing Company promote San José's cultural vibrancy locally and worldwide which would not have been possible without the CIIF grant.”

—Eddie Gale, Founder of Mark Edward Publishing Company, 2017 CIIF Grantee



Courtesy of San Jose Made, 2018 CIIF Grantee. San Jose. Photo by Genevieve Santos.

TRAINING & PROFESSIONAL DEVELOPMENT PROGRAMS

Center for Cultural Innovation. *Business Model
Design & Branding Workshop*. 12 December 2017,
Los Angeles.

TRAINING & PROFESSIONAL DEVELOPMENT PROGRAMS

Since its inception, CCI's professional development training programs and workshops have helped thousands of California artists acquire current and necessary business skills to help them advance their artistic careers. With a roster of successful artist and business professionals with experience working with artists and nonprofit organizations, the program continues to positively impact the financial viability and productivity of artists and arts workers throughout the state.

“Thank you so much for giving me the chance to take your [Business of Art] class. All of my classmates were way too cool. Plus, the program itself was incredible. I found it helpful and plan to use all the skills we gained to transition from starving artist to deliberately fasting artist!”

—Maye Osborne, Business of Art participant

“I find, more than anything, how valuable it is to meet other creatives at these events and to learn how we can collaborate to support each other's initiatives. These connections are priceless.”

—Teena Apeles, attendee, Popup Retail 101 and Strategic Action Planning

TRAINING & PROFESSIONAL DEVELOPMENT PROGRAMS

PROFESSIONAL DEVELOPMENT PROGRAM HIGHLIGHTS FOR FY18 INCLUDE:

- CCI provided its signature professional development program **Business of Art** in spring 2018 to 24 artists ranging from emerging to mid-career, representing a diversity of backgrounds and artistic mediums.
- CCI presented eight standalone **Business of Art and Design** workshops for alumni of **Art Center College of Design** at their Pasadena campus.
- CCI led a one-day retreat for **California Community Foundation's Fellowship for Visual Artists**. Learning topics included Goal Setting and Planning, Working with Museums, Grants and Fundraising, Taxes, Marketing and Financial Wellness.
- In October and November 2017, CCI presented **Strategic Action Planning for Creative Entrepreneurs**, a four-part deep dive for twelve arts-based business owners.
- CCI presented four standalone workshops tailored to the needs and interests of arts-based social enterprises in Los Angeles, including: **Popup Retail 101**; **Experiential and Event Marketing**; **Business Model Design and Branding**; and **Collective and Cooperative Business Models**.
- CCI presented two pre-conference workshops for **College Art Association's** 2018 national conference. The topics included Selling Your Art, Selling Yourself with A. McLean Emenegger and Marketing, Branding, and Social Media with Marlon Fuentes.
- CCI trainers Amy Kweskin and Elizabeth Seja Min presented sessions on Managing your Art and Business and Writing a Dynamic Artist Statement for the **Bisemi Foundation's Cultural Arts Professional Development Workshops**.
- CCI presented free **Activating Artists** workshops at five community spaces across Los Angeles County, from Leimert Park to Lancaster. The workshops included **Street Dance Activism**, **They Don't Want Us to Eat Breakfast** (a conversation about food justice); **Making Art During Fascism**; and **Know Your Rights** (with the National Lawyers Guild and Justice Warriors 4 Black Lives).



Center for Cultural Innovation. Business of Art Workshop cluster counseling group led by Corbett Barklie. 21 April 2018, Los Angeles.

TRAINING & PROFESSIONAL DEVELOPMENT PROGRAMS

PROFESSIONAL DEVELOPMENT PROGRAM HIGHLIGHTS (CONT.):

- In April 2018, CCI's **2018 Arts Convening** brought together nearly 100 arts professionals as part of Arts for LA's Arts Month. The event featured provocations by local culture leaders and generative group conversations on the topic of what future we want to create as artist-citizens in Los Angeles.
- CCI participated in various community art events that, in total, served over 180 artists, including participation at CalArts's Annual Career Fair, and the Actor's Fund's Career Transitions for Dancers resource panels.



Center for Cultural Innovation. 2018 Arts Convening. 28 April 2018, Japanese American Cultural and Community Center, Los Angeles. Photo by Las Fotos Project.

In total, CCI provided and participated in over 40 events that served more than 850 California artists in FY18.

ADMINISTRATION AND FINANCE



ADMINISTRATION & FINANCE

Center for Cultural Innovation continued its pattern of well-managed growth in FY'18, with income of \$1,704,708 received against program and operating expenses totaling \$1,045,200.

For further information on CCI's audited financial statements for FY18, please contact the CCI Administrative Office at:

244 S. San Pedro Street, Suite 401, Los Angeles, CA 90012.

CCI WOULD LIKE TO THANK THE FOLLOWING FOUNDATIONS AND GOVERNMENT AGENCIES THAT SUPPORTED ITS PROGRAMS AND OPERATIONS IN FY18:

Art Center College of Design
Bisemi Foundation Inc.
California Community Foundation
City of Los Angeles, Department of Cultural Affairs
City of San José, Office of Cultural Affairs
College Art Association
Creative Many
Kenneth Rainin Foundation
Los Angeles County Arts Commission
Neo Philanthropy/CultureStrike
Roy and Patricia Disney Family Foundation
San Francisco Arts Commission
The San Francisco Foundation
San Francisco Grants for the Arts
Surdna Foundation
William and Flora Hewlett Foundation

CCI WOULD ALSO LIKE TO THANK THE FOLLOWING INDIVIDUALS FOR THEIR GENEROUS CONTRIBUTIONS IN FY18:

Eleanor Academia
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Betty Avila
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