



## Public Announcement

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### **Amy Kweskin to Lead the Center for Cultural Innovation’s Bay Area Office**

*San Francisco*—Center for Cultural Innovation announced that Amy Kweskin will be the Program Director of Center for Cultural Innovation’s Bay Area office effective April 3, 2017. In this role, she will manage CCI’s Bay Area regranting and training programs, including the statewide Creative Capacity Fund, San Jose creative entrepreneur grants, and the Arts Leaders portfolios, as well as support field-building initiatives, such as CCI’s statewide Creative Industries Incentive Network.

Amy is a widely regarded Bay Area arts management specialist, coach, independent consultant, and educator. She has dedicated her career to helping artists, arts organization managers, and board members realize their goals and identify pathways to sustainability. In making the choice to join CCI, Amy said that she is “motivated to helping artists learn business, and bringing arts to business and business to arts.” Amy has been one of CCI’s trusted trainers, having written the “Strategic Planning” chapter in CCI’s *Business of Art 2<sup>nd</sup>* edition publication, and having been a trainer for Business of Art workshops since 2010. Amy is also an adjunct instructor in Saint Mary’s College’s Liberal Education for Arts Professionals (LEAP) program. Her interest in being an educator began when she conducted a national study on mid-career leadership development for Americans for the Arts. She is a co-founder and co-chair of C2Arts: Consultants and Coaches for the Arts. Amy earned her Master’s degree in Arts Administration from Golden Gate University and Bachelor’s degrees in Cinema/Photography and English from Ithaca College. Amy is also a certified yoga instructor specializing in restorative and gentle yoga classes.

“We are excited to welcome Amy to CCI’s team as she brings considerable expertise, experience, networks, and passion in helping artists and arts workers achieve sustainability. She is joining CCI at an exciting moment when we are focused on helping artists pursue deep practice as well as be a force for positive social change, and Amy will be central in our realizing these objectives,” said Angie Kim, President and CEO.

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## **About the Center for Cultural Innovation**

Center for Cultural Innovation promotes knowledge sharing, networking and financial independence for individual artists and creative entrepreneurs by providing business training, grants and incubating innovative projects that create new program knowledge, tools and practices for artists in the field. CCI supports artists' sustainability and unfetters their productivity and impact.

For more information about CCI, please visit [www.cciarts.org](http://www.cciarts.org) or call (213) 687-8577.

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